

## CITY INFORMATION

CITY HALL 550 Landa St. 830.221.4000

**Boards** **Meeting Times**  
City Council 2nd & 4th Monday











**Important Phone Numbers**  
Library 830.221.4300  
Parks & Recreation 830.221.4350  
Finance 830.221.4388

**Utility Information**  
TXU ..... 830.629.0129 Verizon ..... 830.626.3006  
All Force Renew.. 888.358.7306 AT&T ..... 830.609.4900  
Water ..... 830.608.8925 Utilities ..... 830.629.8400


## LOCATION

15 Miles Northeast of Seguin  
18 Miles South of San Marcos  
27 Miles Northeast of San Antonio International Airport  
32 Miles Northeast of San Antonio  
48 Miles Southwest of Austin

## LARGEST PRIVATE SECTOR EMPLOYERS

-  H-E-B Grocery Co. .... 20,000
-  USAA..... 17,000
-  Baptist Health System..... 6,498
-  JPMorgan Chase Bank NA ..... 5,000
-  SeaWorld San Antonio..... 3,000
-  Six Flags Fiesta Texas..... 3,000
-  Toyota Motor Manufacturing Texas Inc. .... 2,900
-  Southwest Research Institute ..... 2,700
-  Frost Bank..... 2,077
-  Valero energy Corp..... 1,653

## EDUCATION

 NEW BRAUNFELS ISD  
www.nbisd.org 830.643.5700

## TAX INFORMATION

**City Sales Tax** ...8.25%

**Property Tax**  
New Braunfels (New Braunfels ISD) ..... 1.0133

## FREQUENTLY ASKED QUESTIONS

### How do you estimate total taxes for the year?

Multiply the value of your home times the combined rate listed above.

Example: home value: \$298,900 in Frisco ISD/Collin Cty  
\$298,900\*0.0225 = \$6,725

### How do you find the value of your home?

www.comalcad.org = Comal County Appraisal District  
www.guadalupead.org = Guadalupe County Appraisal District

## Demographic PROFILE

Estimated Population: 71,869  
Median Age of Residents: 35.6  
Median Household Income: \$59,055

Year	2000	2010	2016
Population	36,494	57,742	71,869
Households	13,558	21,259	26,157



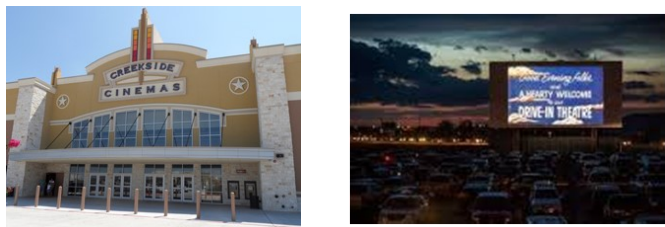
## FUN & GAMES

- Morgan’s Wonderland ..... [morganswonderland.com](http://morganswonderland.com)
- San Antonio Zoo ..... [sazoo.org](http://sazoo.org)
- Schlitterbahn Waterpark ..... [schlitterbahn.com](http://schlitterbahn.com)
- SeaWorld Adventure Park ..... [seaworldparks.com](http://seaworldparks.com)
- SeaWorld San Antonio ..... [seaworldparks.com](http://seaworldparks.com)
- Six Flags Fiesta Texas ..... [sixflags.com/fiestatexas](http://sixflags.com/fiestatexas)
- Splashtown San Antonio ..... [splashtownsa.com](http://splashtownsa.com)
- The Jumpy Place ..... [thejumpyplacetx.com](http://thejumpyplacetx.com)
- ZDT’s Amusement Park ..... [zdtamusement.com](http://zdtamusement.com)



## MOVIE THEATERS

- Alamo Drafthouse Marketplace ..... [drafthouse.com](http://drafthouse.com)
- Creekside Cinemas 14 ..... [texascinema.com](http://texascinema.com)
- King Ranger Theatres ..... [kingranger.com](http://kingranger.com)
- Lone Star Theaters– Starplex ..... [texascinema.com](http://texascinema.com)
- Stars & Stripes Drive-In Theatre ..... [driveinusa.com/nb](http://driveinusa.com/nb)



## MUSEUMS

- McKenna Children’s Museum ..... [mckennakids.com](http://mckennakids.com)
- McNay Art Museum ..... [mcnayart.org](http://mcnayart.org)
- San Antonio Children’s Museum ... [thedoseum.org](http://thedoseum.org)
- Witte Museum .... [wittemuseum.org](http://wittemuseum.org)



## RECREATION

- Austin Nature and Science Center .. [austintexas.gov](http://austintexas.gov)
- Friedrich Wilderness Park ..... [sanantonio.gov/parksandrec](http://sanantonio.gov/parksandrec)
- Landa Park ..... [nbtexas.org](http://nbtexas.org)
- Sunset Station ..... [sunset-station.com](http://sunset-station.com)
- The Alamo ..... [thealamo.org](http://thealamo.org)



## SHOPPING

- Ingram Park Mall ..... [simon.com](http://simon.com)
- Market Square .... [marketsquareusa.com](http://marketsquareusa.com)
- North Star Mall... [northstarmall.com](http://northstarmall.com)
- Rivercenter Mall . [shoprivercenter.com](http://shoprivercenter.com)
- Rolling Oaks Mall ..... [simon.com](http://simon.com)
- South Park Mall.. [visitsouthpark.com](http://visitsouthpark.com)
- Tanger Outlets .... [tangeroutlet.com/sanmarcos](http://tangeroutlet.com/sanmarcos)
- The Shops at La Cantera ..... [theshopsatlacantera.com](http://theshopsatlacantera.com)

